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**Get the Skinny on Skinny Water's®  
First Annual Beach House Give-A-Way**

*Skinny Nutritional Corp. is giving away 2 free weeks at the Skinny Water Beach House*

**BALA CYNWYD, Pa.—June 4, 2008**—Philly area beach bums just got one more reason to stock their coolers with [Skinny Water®](#). That's because [Skinny Nutritional Corp. \(OTC:BB SKNY\)](#), Wired 96.5, and Lukoil have partnered to bring Philadelphia area consumers the Skinny Water Beach House Give-A-Way. Skinny Water will award two lucky winners a week stay at the Jersey Shore in their very own Skinny Beach House. The start of the contest will be announced today by Wired 96.5. One winner will be announced on June 16<sup>th</sup> and the second winner will be announced on July 2nd. Entry forms are available at participating Lukoil stores.

“What else says summer for Philadelphians more than the Jersey Shore?” says Don McDonald, President and CEO of Skinny Nutritional Corp. “That’s why we’ve partnered with Wired 96.5 and Lukoil for Skinny Water’s First Annual Beach House give-a-way. We’re combining health, fitness, and good old fashioned summer fun. Skinny Water’s beverages have

been received incredibly well, and we will to do more promotions and continue our strategy for the roll-out of Skinny Water throughout the summer.”

The Skinny Water lineup features five flavors, including Acai Grape Blueberry (Hi-Energy), Raspberry Pomegranate (Crave Control), Goji Fruit Punch (Shape), Passionfruit Lemonade (Total-V), and Peach Mango Mandarin (XXX-Detox). Every bottle of Skinny Water has clinically proven ingredients to boost metabolism and control appetite.

All Skinny Waters have three key ingredients: Super CitriMax<sup>®</sup>, ChromeMate<sup>®</sup>, and EGCG. Super CitriMax is clinically proven to suppress appetite and improve weight loss by 350 percent. Super CitriMax includes Calcium that promotes fat burning and bone density, and Potassium that maintains cellular hydration. ChromeMate<sup>®</sup> promotes normal energy metabolism and helps maintain healthy blood sugar levels, and EGCG, a green tea extract, helps keep metabolism high.

The company has positioned Skinny Water as a national brand, and is implementing a roll-out strategy designed to foster consumer awareness and brand development.

For more information about Skinny Water or the contest, please contact Jackie Zima at 610-228-2138, 215-534-2973 (mobile), or write to [Jackie@GregoryFCA.com](mailto:Jackie@GregoryFCA.com).

#### **ABOUT SKINNY NUTRITIONAL CORP.**

Headquartered in Bala Cynwyd, Pa., Skinny Nutritional Corp. is the exclusive worldwide distributor of Skinny Water<sup>®</sup>, a zero-calorie, zero sugar, zero sodium and zero preservative multi-functional water that helps aid in weight loss. Skinny Water comes in five great tasting flavors that include Acai Grape Blueberry, Goji Fruit Punch, Peach Mango Mandarin, Raspberry Pomegranate, and Passionfruit Lemonade. Skinny Water<sup>®</sup> is the first functional water in the market that contains three key ingredients, Super CitriMax<sup>®</sup> and ChromeMate<sup>®</sup> and EGCG, a green tea extract, which have been clinically proven to help aid in weight loss. Skinny Nutritional Corp. will also be launching Skinny Tea<sup>®</sup>, Skinny Shakes<sup>®</sup>, Skinny Java<sup>™</sup> and other Skinny branded beverages. For more information, visit [www.SkinnyWater.com](http://www.SkinnyWater.com).

#### **SAFE HARBOR STATEMENT**

This news release contains forward-looking statements as defined by the Private Securities Litigation Reform Act of 1995. Forward-looking statements include statements concerning plans, objectives, goals, strategies, future events or performance and underlying assumptions and other statements, which are other than statements of historical facts. When used in this release, the words "believe," "anticipate," "think," "intend," "plan," "will be," "expect," and similar expressions identify such forward-looking

statements. These statements are subject to uncertainties and risks including, but not limited to, risks set forth in documents filed by the Company from time to time with the Securities and Exchange Commission. All such forward-looking statements, whether written or oral, and whether made by, or on behalf of, the Company, are expressly qualified by these cautionary statements and any other cautionary statements which may accompany the forward-looking statements. In addition, the Company disclaims any obligation to update any forward-looking statements to reflect events or circumstances after the date hereof.

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